



Partner Update - *Industry*

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Ia ora na Partners!

We are pleased to bring you the following industry news and updates from our partners in the U.S and from the islands of Tahiti.

The Industry News issue of our Partner Update offers partners the opportunity to share news and updates on their products with the tourism industry specific to Tahiti in North America.

To submit updates or news for inclusion in the Partner Update please contact our Communications and Public Relations team via email at: media@tahiti-tourisme.com.

Mauru'uru roa!

Tahiti Tourisme North America

ARANUI III AIMS AT REACHING NEW MARKET



Aranui III, a mixed passenger and cargo vessel, has recently revealed its strategic plan to reach out to the fishing market as a new way of elevating the brand, becoming a reference to travelers exploring the world to fish, and increasing the visibility of the destination and more specifically of the Marquesas.

As part of its new plan, Aranui introduces three different fishing packages available to guests, which combine the fun and excitement of fishing in some undiscovered waters with the discovery of Marquesas' the cultural heritage.

For more information on the Aranui III, please click [here](#).

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HILTON FRENCH POLYNESIA

Hank Kallio recently joined Hilton French Polynesia as the Director of Sales & Marketing North America.



He brings a wealth of experience in sales, marketing, and communications gained in airline and tour operating businesses.

His last position was president for Kallio Enterprises, providing strategic marketing, sales and services to various tourism outlets.

Hilton Moorea Lagoon Resort & Spa announces the appointment of Mrs. Jeanne Kallycharun Smietanski as the new Spa Manager.

Throughout her career, Jeanne has acquired rich experience in the field of Wellness and Spa with a key focus on massages, "Somatorelaxology" and "Somatoxinesy."

Jeanne comes to the Hilton Moorea Resort & Spa from Jeddah in Saudi Arabia where she opened the new "Clarins" Spa at the Waldorf Astoria Palace.

For more information, click [here](#).

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INTERCONTINENTAL RESORTS FRENCH POLYNESIA



GUILLAUME EPINETTE NAMED GENERAL
MANAGER OF THE INTERCONTINENTAL BORA
BORA RESORT AND THALASSO SPA

InterContinental Bora Bora Resort and Thalasso Spa appoints Guillaume Epinette as General Manager. Epinette comes to the property from the InterContinental Tahiti Resort & Spa where he was previously Executive Assistant Manager.

In his new role, Guillaume Epinette will oversee the daily operations of the resort. With an extensive hospitality and culinary background, Epinette has trained in some of the world's most elite hotels, including the Hôtel De Crillon in Paris.

"I am incredibly excited to begin my new post at the InterContinental Bora Bora Resort & Thalasso Spa. I have been a proud member of the InterContinental team for nearly 10 years and look forward to beginning a new chapter at another amazing InterContinental property," comments Epinette.

A native of France, Epinette holds a degree from the College Jacques Coeur Bourges as well as a Master's Degree from the University Robert Schuman Strasbourg.

Epinette takes over the reins from Silvio Bion, a cherished and celebrated veteran of the InterContinental brand. Bion's 20 year tenure with InterContinental Hotels & Resorts includes the massively successful opening of the InterContinental Bora Bora Resort & Thalasso Spa as well as previous management positions at the InterContinental Bora Bora Le Moana Resort and the InterContinental Moorea Resort & Spa.

Bion will soon begin a new position at a hotel project currently under construction on the island of Tetiaroa.

FAMILY DISCOVERY PROGRAM AT INTERCONTINENTAL BORA BORA RESORT AND THALASSO SPA

InterContinental Bora Bora Resort & Thalasso Spa caters to families by introducing family programs and extensive services. From a villa "motu" with kitchenette, special housekeeping service, special kids menu, baby-sitting service and family programs, the resort had many offerings planned to complement relaxing moments and make family trips memorable.

INTERCONTINENTAL MOOREA RESORT & SPA UNDER RENOVATIONS

InterContinental Moorea Resort & Spa will start its renovation plan as of as of November 21st 2009. The renovations include the construction of a magnificent new pool and upgrading of all the bungalows.

The new infinity pool is being constructed at the top of the main beach and will be 3 875 Square feet with a swim up bar. An outdoor terrace will be created where the existing pool is now located.



This area will be landscaped and part of it will be used as an outdoor extension of the Fare Hana restaurant. The "Fare Hana" will thus be closed through the end of June 2010. The Fare Nui will remain open for guests during breakfast, lunch and dinner.

A smaller infinity pool of 807 Square feet is being constructed above this pool and will cascade into it. The pool is expected to be complete by the end of June 2010.

To better accommodate guests, transfers to the motu, 10 minutes from the hotel, will be offered free of charge until the end of March 2010. This will enable guests to find a great beach with crystal blue waters as well as a peaceful shaded area of relaxation further away.

The extension of all bungalows' terraces is also part of the renovation plan. The first ten overwater bungalows are currently being renovated in August 2009 and will be completed at the end of October 2009. The remaining overwater bungalows within two different timeframes, a part will be renovated as of November 20th to February and the and the second part from February to May.

The Beach bungalows will be renovated in groupings of 10 to 12 units starting 20th November 2009 and completed in May 2010. The 14 Garden bungalows will start in January 2010 and finish in April 2010. The terrace will be extended with the addition of a plunge pool.

In addition, we are delighted to announce that InterContinental Moorea Resort & Spa has joined the Green Globe program and has now become a Silver Green Globe Benchmarked accommodation.

For more information on the InterContinental Resorts French Polynesia, please click [here](#).

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LE MATAI POLYNESIA ACQUIRES GREEN GLOBE CERTIFICATION

The entire team at Le Matai Polynesia– Bora Bora is extremely proud to announce the successful achievement of the SILVER GREEN GLOBE Certification!

This certification puts the hotel in the leading worldwide group of sustainable tourism operators, certified to the internationally recognized Green Globe Company Standard.



The Hotel General Manager, Ms. Catherine Savatier has initiated the certification process with a first achievement last April by obtaining the BRONZE level.

She has pursued the next steps to SILVER level and the implementation of best practices to improve the compliance with this benchmarking and certification program. Many criteria are considered for the certification such as the level of water and energy consumption, environment preservation, staff commitment, communication inside the hotel and with third parties, participation in the cultural and local community life.

For more information, visit [le Matai Polynesia Bora Bora](#)

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LE MATAI DREAM FAKARAVA RENAMED UNDER NEW MANAGEMENT

The 30-bungalow Le Maitai Dream Fakarava, which Hotel Management & Services (HMS)

had run since the hotel's 2002 opening, was sold and renamed the White Sand Beach Resort Fakarava.

A new three-person management team now owns, manages and markets the hotel through offices in Frankfurt, Germany, Cleveland, Ohio, and Huntington Beach, Calif., according to a statement from the new owning company, Fakarava Dream.

The new management team includes Rudolf Jäger, president and CEO, Jean-Marc Petin, senior vice president and general manager, and Chrystel Mosnier, director of finance and administration. Chrystel was previously resident manager under HMS, the Tahiti-based management company.

For more information on the property, please click [here](#)

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PAUL GAUGUIN CRUISES NAMES BAILEY AS CHAIRMAN, PRESIDENT & CEO



Pacific Beachcomber, owner of Paul Gauguin Cruises since August, announced the completion of the company's post-acquisition management transition.

Effective immediately, the company said Richard Bailey will serve as chairman, president and CEO of Paul Gauguin Cruises, replacing acting President and CEO David Giersdorf.

"We are ready as the new owners of Paul Gauguin Cruises to assume our full role in managing the company from this point forward," said Bailey, who also serves as managing director of Pacific Beachcomber.

"It was terrific of David to agree to continue in his role for several weeks following the acquisition of Paul Gauguin Cruises by Pacific Beachcomber. He has been invaluable in both the ownership and operational transition."

Paul Gauguin Cruises was acquired in August 2009 by Pacific Beachcomber, which owns the four InterContinental Resorts in French Polynesia: Intercontinental Tahiti Resort, Intercontinental Bora Bora Le Moana Resort, Intercontinental Bora Bora Resort & Thalasso Spa, and Intercontinental Moorea Resort and Spa. The company also owns and manages the Maitai Hotel on Bora Bora and is developing a luxury eco-resort called "The Brando" on the late actor's private island.

Visit Paul Gauguin Cruises [here](#)

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SOFITEL FRENCH POLYNESIA UPDATES



SOFITEL BORA BORA MARARA BEACH & PRIVATE ISLAND PREMIERES A NEW RESORT EXPERIENCE

Sofitel Bora Bora Marara and Sofitel Bora Bora Motu are merged into one resort renamed Sofitel Bora Bora Marara Beach & Private Island, effective as of September 2009.

Located on a stretch of stunning white-sand beach, along one of the most beautiful lagoons in the world, the Sofitel Bora Bora Marara Beach & Private Island elegantly combines rustic and contemporary styles.

On the edge of the most beautiful lagoon in the world, the beach side of the resort elegantly harmonizes local wood with contemporary style, offering an intimate and colorful atmosphere. Just two minutes away by private shuttle, the private island side of the resort invites you into the heart of a wild and preserved nature.